

Welcome to the Little Black Dress Initiative!



March 4, 2019

*“One is never over-dressed
or underdressed with a
Little Black Dress.”*

KARL LAGERFELD

Dear Friends,

Welcome to the Little Black Dress Initiative!

Karl Lagerfeld’s words are music to my ears as I will be wearing the same Little Black Dress every day this week as part of the Junior League of Charlotte’s **fourth annual Little Black Dress Initiative (LBDI)**. This year the Junior League of Charlotte (JLC) set an ambitious fundraising goal of **\$65,000**. Each fundraiser will wear the same black dress from **March 4th to March 8th** to bring attention to challenges faced by families and children in poverty.

I’m on a team with fellow sustainers — women who served for years and now continue to support the league’s work. Look for me this week in my LBD as I travel to Atlanta to speak at an event hosted by good friend Allison Hall and as I sign books at 3 French Hens at their Open House on Thursday ... among other stops along the way! I will be donating a percentage of all books and measuring spoon sales this week to the LBD. It’s a great time to shop and do good! If you would like to donate directly to the LBD campaign, go to my [LBD page](#).

With gratitude,

Dee Dee

Monday's stops in my LBD ...



Bonnie + Bud
with Rosalyn and Whitney



The Buttercup with Kim Gordon



Good News Shop at Christ Church
with Gail Landers



3 French Hens with Abbie Boggs

[Become a Member of the *Effortless Entertaining* Community.](#)

We want to hear from you!
[Send us comments and photos!](#)



Effortless Entertaining[®]

DeeDee Dalrymple

www.MyEffortlessEntertaining.com

Copyright © 2019 Effortless Entertaining, LLC, All rights reserved.

Want to change how you receive these emails?
You can [update your preferences](#) or [unsubscribe from this list](#).

